## **Innovation Strategy**



A-to-Be® is a technology-based solution provider for intelligent mobility systems, developing scalable, modular and differentiating solutions, collaborating with a network of relevant partners that support the production of new technological solutions.

## Strategic Objectives

- 1. Promote technological anticipation/ technological update.
- 2. Produce technology solutions that are scalable and able to strength value transfer.
- 3. Strengthen the network of competences and connection of scientific knowledge to support the production of new technological solutions.
- Create new solutions/products or introduce technological improvements that can respond to new demand settings.
- 5. Continue the incremental improvement of the technology solutions offered.
- 6. Permanently revitalize knowledge streams.